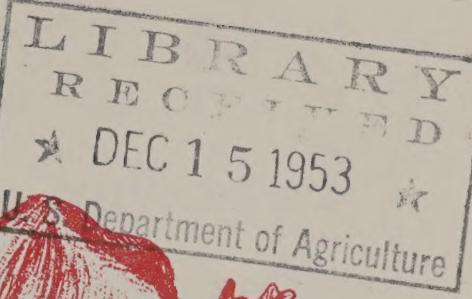
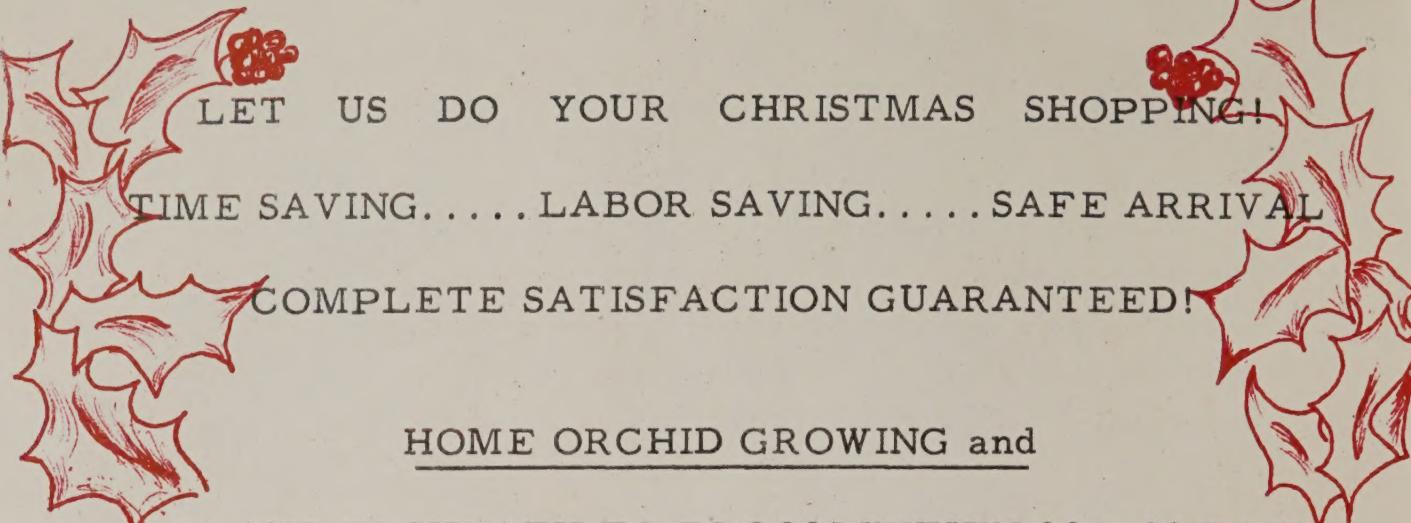


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=1954=



Rivermont[®]
ORCHIDS
SIGNAL MOUNTAIN, TENNESSEE



LET US DO YOUR CHRISTMAS SHOPPING!

TIME SAVING.....LABOR SAVING.....SAFE ARRIVAL

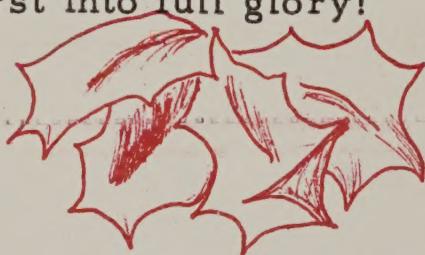
COMPLETE SATISFACTION GUARANTEED!

HOME ORCHID GROWING and

A PLANT IN SHEATH TO BLOOM WITHIN 30 - 90 DAYS!

for only \$18.00

Can you think of a better combination to spread good cheer during the Christmas Holidays--and throughout the many years to come!! A copy of Rebecca Northen's book HOME ORCHID GROWING with its 286 informative pages and over 100 pictures and illustrations - a truly welcome reference for either the amateur or professional...and, a vigorous RIVERMONT HYBRID ORCHID, lavender or white, ready to burst into full glory!



SEND TO: _____ COLOR: WHITE LAVENDER

CARD: _____

SEND TO: _____ COLOR: WHITE LAVENDER

CARD: _____

BILL TO: _____ CHECK: _____

CHARGE: _____



Present your friends with something different and unusual this Christmas--a fine orchid to be in bloom during the holidays!!

RICH LAVENDER - Price Range \$ 9.50 - \$35.00

and

BRILLIANT WHITE - Price Range \$10.00 - \$40.00

SEND TO: _____ COLOR:WHITE LAVENDER

_____ CARD: _____

SEND TO: _____ COLOR:WHITE LAVENDER

_____ CARD: _____

BILL TO: _____ CHECK: _____

_____ CHARGE: _____

ORCHID PRINT COLLECTION

Rivermont's orchid prints have become famous throughout the world. We are offering a set of seven for \$2.00, postpaid. These exquisite reproductions from Kodachromes and paintings are approximately 8-3/4" x 11-1/4". Units cannot be broken and when supply is exhausted, it is unlikely these will be reprinted.

- Laeliocattleya Snowdrift, var. Rivermont
- Cattleya Bow Bells, var. Emily
- Laeliocattleya Derna, var. Jean
- Laeliocattleya Clint McDade
- Cattleya Stalin, var. Rivermont, AM, RHS
- Laeliocattleya Gold Gleam, var. Martie Everest

The seventh print bears pictures of the five following blooms. Each picture is approximately 3" x 3-1/4" in size.

Laeliocattleya Hyperion, var. Rivermont
Cattleya Thetis, var. Rivermont
Cattleya Swan, var. Snow Queen
Laeliocattleya Windermere, var. Clovelly, AM, RHS
Laeliocattleya Princess Ishtar, var. Mary, AM, RHS

SEND TO: _____

Orchid Prints @ \$2.00

CARD: _____ Post Cards 12 @ \$.50

SEND TO: _____

Orchid Prints @ \$2.00

CARD: _____ Post Cards 12 @ \$.50

BILL TO: _____ **CHECK:** _____
CHARGE:

RIVERMONT SEEDLINGS

4" - 5" - POTS TO BLOOM WITHIN A YEAR

WHITE

R-754 - C. JEAN FAIRCLOTH MAC ARTHUR,
(C. Gretchen Merrill, var. Purity x C. Minnehaha, var.
Rivermont), outstanding, prolific spring whites.

4" - 5" pot - \$20.00 - \$30.00

WHITES WITH COLORED LIPS

R-706 - BLC. JEWEL TONE, (C. Petalena x Blc. Nanette,
alba, var. Crimson Stain), large, lovely brasso for
October to December blooming.

4" - 5" pot - \$10.00 to \$14.00

R-707 - BLC. SNOETTE, (Lc. Snowdrift x Blc. Nanette,
alba, var. Crimson Stain), outstanding fall to winter
whites with colored lips. 4" - 5" pot - \$10.00 to \$14.00

R-800 - LC. NEW YORK, (C. Maggie Raphael, var.
Brilliantissima x Lc. Aconcagua), fall to winter
flowering. MANY IN SHEATH.

4" - 5" pot - \$10.50 to \$14.00

LAVENDERS

R-731 - LC. RENDEZVOUS, (C. Monmoss x Lc. Nelson,
var. Rivermont), handsome winter to spring lavenders.

4" - 5" pot - \$12.50 to \$20.00

R-759 - C. LAVENDER LASS, (C. Hentscheli x C. Harold),
highly productive lavender for May-June flowering.

4" - 5" pot - \$10.50 to \$14.00

SEND TO: _____ R-# _____ @ _____ R-# _____ @ _____

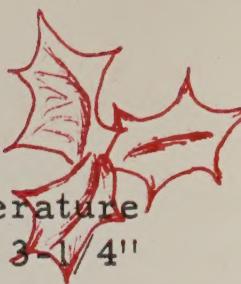
_____ CARD: _____

SEND TO: _____ R-# _____ @ _____ R-# _____ @ _____

_____ CARD: _____

BILL TO: _____ CHECK: _____

_____ CHARGE: _____



GREENHOUSE SUPPLIES

HUMIDIGUIDE - a combination humidity and temperature indicator for either home or greenhouse use. 3-1/4" x 3-1/4", housed in lustrous ivory case with brass trimming, suitable for desk or wall.

\$3.00

FOG-IT NOZZLE - solid brass nozzle which actually breaks water into a misty, fog-like spray. . . fits your own garden hose. . . Prepaid in U.S.A. - \$1.95

SHADING COMPOUND - an easily mixed compound producing a uniform white shade.. .25 lb. carton - \$7.50

POTTING STICKS - pair, one 9" and one 12", made of Tennessee hickory, finished in natural shellac.

pair - \$1.00

POT STAKES - galvanized steel, 18" length.

dozen - \$.20

PLASTIC LABELS - non-tearing, top quality plastic of buff coloring.

3/4" x 1-3/4" stick-in type, . . . hundred - \$ 1.00

" " " " " thousand - \$ 6.50

3/4" x 4" tie-on type without wire. hundred - \$ 1.50

" " " " " thousand - \$12.50

HUMIDIGUIDE	----- @	\$3.00
FOG-IT NOZZLE	----- @	\$1.95
SHADING COMPOUND	----- @	\$7.50 (25*)
POTTING STICKS	----- @	\$1.00
GREEN FLORIST THREAD	----- @	\$.75
POT STAKES	----- @	\$.20 (doz.)
PLASTIC LABELS		
3/4" x 1-3/4" stick-in type	----- (100) @	\$1.00 ----- (1000) @ \$ 6.50
3/4" x 4" tie-on type	----- (100) @	\$1.50 ----- (1000) @ \$12.50
BILL TO: _____	CHECK: _____	

CHARGE: _____



FERTILIZERS

Rivermont recommends fertilizing seedlings and mature plants of Cattleyas, Cypripediums, and Cymbidiums; however, we should like to caution that if the plant does not have a well developed root system, do not fertilize under any circumstances, because the plant will not absorb the nutrients which are made available in the potting medium.

These are the two fertilizers we use and recommend:

VHPF (Guaranteed analysis 6% nitrogen,
25% phosphorous, 15% potash)

NUTRI-LEAF (Guaranteed analysis 16% nitrogen,
16% phosphorous, 16% potash)

Both of these superior plant foods contain trace elements and growth stimulation hormones. VHPF is used as a fertilizer, and NUTRI-LEAF is used as a liquid fertilizer and as a spray for the leaves. The recommended concentration of each is as follows:

When fertilizing weekly, use 1/2 tablespoon per gallon water. When fertilizing at two week intervals, use 1 tablespoon per gallon of water.

VHPF - 3 lb. package - \$1.50

NUTRI-LEAF - 3 lb. package - \$1.60

Please ship _____ 3 lb. packages of VHPF @ \$1.50

Please ship _____ 3 lb. packages of NUTRI-LEAF @ \$1.60

CHECK _____ CHARGE _____

BILL TO: _____

INSECTICIDES

ORCHID SPRAY - A DDT-Rotenone compound for the prevention and control of scale, beetles, thrip, and other orchid pests. Recommended dilution: one part insecticide to 400 parts water, applied to plants with ordinary hand sprayer.

8 oz. - \$3.25 Pint - \$4.50 Quart - \$7.50

HY-TOX - A new insecticide containing Malathion which has proved to be highly effective in the prevention and control of scale, red spider, and aphis. Dilute one tablespoon per gallon of water and apply with ordinary hand sprayer. 8 oz. \$1.80

ORCHID POWDER - A DDT-Metadehyde compound highly successful in the eradication and control of slugs, snails, and sow bugs. This material should be lightly dusted on and under the benches and wherever such pests travel. Obsolete salt shakers are ideal for application. 1 lb. - \$2.00

CUT FLOWER MATERIALS

Orchid Tubes & Caps - 5" lgth. doz. @ \$.50; 250@\$7.50

Shredded Floral-Pak - for safe packing of cut flowers - 3 lb. carton @ \$2.00

Industrial Tape - water resistant tape, 3/4"x60 yards, used to tape orchid tubes to boxes, and a hundred and one other uses! \$1.03

<u>Orchid Spray</u>	8 oz.	@ \$3.25;	Pt.	@ \$4.50;
			Qt.	@ \$7.50
<u>Hy-Tox</u>			8 oz.	@ \$1.80
<u>Orchid Powder</u>			1 lb.	@ \$2.00
<u>Orchid Tubes & Caps</u>			doz.	@ \$.50;
			250	@ \$7.50
<u>Shredded Floral-Pak</u>			3 lb.	@ \$2.00
<u>Industrial Tape</u>			roll	@ \$1.03

BILL TO: _____

CHECK _____

CHARGE _____